

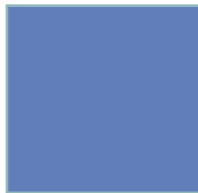


# 2018 IMPACT LUNCHEON

EVENT PARTNERSHIP OPPORTUNITIES



*Changing lives through education, training and employment*



# EVENT PARTNERSHIPS

## 2018 Impact Luncheon

Thursday, November 1, 2018 | 11:30 a.m. - 1:00 p.m.

Music City Center • 201 5th Ave. S. Nashville, TN 37203

Goodwill is proud to host the 10th annual Impact Luncheon. This annual celebration recognizes individuals who have achieved great success in their lives with the help of Goodwill. Awards are also presented to community partners who go beyond the call of duty to help fulfill Goodwill's mission of changing lives through education, training and employment.

Approximately 300 guests representing community, corporate and nonprofit leaders join Goodwill each year to celebrate the power of work and its positive ripple effect across our community. This year's event will be emceed by Emmy award winning journalist Rhori Johnston from NewsChannel 5 Nashville.

## Event Partner Investment

Please consider supporting one of the most inspirational events in middle Tennessee hosted by the #1 world-ranked brand for doing the most good. Event partner benefits range from title exclusivity to promotion on Goodwill's social media streams. See chart for a list of full benefits.

In exchange for this partnership, Goodwill requests the following investment by Sept. 30, 2018.

- **Monetary contribution corresponding with sponsorship level**

**Mail to:** Goodwill Industries of Middle Tennessee  
Attn: Accounting  
1015 Herman St., Nashville Tn 37208

- **Company logo (EPS vector file)**

**Email to:** Niketa.Hailey-Hill@givegw.org

## CONTACT INFORMATION

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MARKETING & EXPOSURE	ACHIEVEMENT SPONSOR (\$5,000)	EMPOWERMENT SPONSOR (\$2,500)	TABLE SPONSOR (\$1,000)
<b>Hospitality</b>			
	Priority seating for ten guests	Priority seating for ten guests	Seating for ten guests
<b>On-site Promotion</b>			
	Logo placement on signs and print materials	Logo placement in event program	Logo placement in event program
	Logo placement in event presentation	Business card ad in event program	Logo placement at table
	1/2 page ad in the event program		
	Opportunity to host exhibit table near registration		
	Opportunity to provide attendees with promotional materials		
<b>Social Media</b>			
Facebook: 38,000 Twitter: 4,018	Acknowledgment on Goodwill's Facebook and Twitter accounts	Acknowledgment on Goodwill's Facebook and Twitter accounts	
<b>Website</b>			
53,018 unique monthly visits	Logo inclusion on Impact Luncheon web page	Logo inclusion on Impact Luncheon web page	
<b>E-newsletter</b>			
183,800 circulation	Logo inclusion in one E-newsletter	Logo inclusion in one E-newsletter	Name inclusion in one E-newsletter