

IMPACT 2026 **AWARDS**

MONDAY, OCT. 26 | 11:30 A.M.



CELEBRATE THE POWER OF WORK

Join us to honor this year's award recipients who have achieved success through perseverance and the power of work.

Presenting Sponsors:

PinnacleSM
FINANCIAL PARTNERS

2026 SPONSORSHIP OPPORTUNITIES

CATALYST • \$20,000 (3 AVAILABLE)

AWARD SPONSORSHIP

- Sponsor of David B. Lifsey Scholarship, LaVoi-Katz Award or Achiever of the Year Award
- Representative from your company presents the selected award at event honoring award recipient to be shown through social media

HOSPITALITY

- One Corporate Table (10 seats) at the Impact Awards Lunch – Priority Seating

PROMOTION

- Logo inclusion on printed and email invitations and program
- Logo inclusion on Giveit2Goodwill.org/impactawards

- Logo inclusion in our quarterly E-newsletter sent to 125,000 subscribers
- Logo inclusion in two full-page ads in the Nashville Business Journal
- Inclusion in pre- and post-event media releases
- Broad social media exposure*

CHAMPION • \$10,000 (5 AVAILABLE)

HOSPITALITY

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EMPOWER • \$5,000

HOSPITALITY

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ADVOCATE • \$2,500

- One Corporate Table (10 seats) at the Impact Awards Lunch
- Priority Table Sponsor listing in program

*SOCIAL MEDIA EXPOSURE

FACEBOOK: 38,269 followers
INSTAGRAM: 9,817 followers
LINKEDIN: 2,699 followers
TIKTOK: 428 followers

2026 GOODWILL IMPACT AWARDS



ACHIEVER OF THE YEAR

The honoree is a Goodwill client who has achieved great success through Goodwill's mission of changing lives through education, training and employment.



LAVOI-KATZ AWARD

Named for two longtime supporters of our Goodwill and Goodwill Industries International, this award goes to a Goodwill employee who has made outstanding progress during their time with the organization.



DAVID B. LIFSEY SCHOLARSHIP

In honor of David B. Lifsey, who led Goodwill Industries of Middle Tennessee for four decades, this scholarship is presented each year to a Goodwill client in good standing who has graduated from one of its training programs and who plans to enroll in post-secondary education or a credentialed certification program.

2025 GOODWILL IMPACT AWARD WINNERS



2025 ACHIEVER OF THE YEAR WINNER

Michael Nedreski

Presented by T&T Family Foundation



2025 LAVOI-KATZ AWARD WINNER

Alecia Grant

Presented by Enchiridion Foundation



2025 DAVID B. LIFSEY SCHOLARSHIP WINNER

Janet Curiel

Presented by CoreCivic Foundation

GOODWILL BOARD OF DIRECTORS

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Beth Duffield

Keith Lampkin

Cristina Oakeley

Christopher S. Dunn

Michael Madden

Clay Teter

Rick Ewing

Michael Mardoian

Scott Turner

Clay Hart

Philip McGowan

Susan Vanderbilt

2025 IMPACT AWARDS SPONSORS

PRESENTING SPONSORS



CATALYSTS



Enchiridion Foundation

T&T Family Foundation

CHAMPIONS



N. Brad Thomason



EMPOWER



PAST CO-CHAIRS

2022

Deena Drummond, Carrington Fox

2023

Robin Andrews, Ryan McLaughlin Wood

2024

Mary Lindley Hubbard & Patti Smallwood

2025

Betsy and Ridley Wills



2026 IMPACT AWARDS

MUSIC CITY CENTER

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giveit2goodwill.org/impactawards